

## REMARKS

Re-examination and allowance of the present application is respectfully requested.

Initially, Applicant would like to thank the Examiner for indicating the allowability of claim 16.

Applicant also thanks the Examiner for indicating that claims 10-14 contain allowable subject matter, and that these claims would be allowable if they are amended to be placed into independent form. By the current amendment, Applicant amends claim 10 to include substantially all the subject matter of base claim 1 (there being no intervening claims). Claims 11-14 depend from claim 10. Accordingly, Applicant believes that claims 10-14 are allowable over the art of record, and respectfully requests such an indication by the Examiner.

In this regard, Applicant wishes to clarify the record with respect to the basis for the patentability of the claims in the present application. While Applicant does not disagree with the Examiner's indication that certain identified features are not disclosed by the references, as noted by the Examiner, Applicant wishes to clarify that the claims in the present application recite a combination of features, and the basis for patentability of these claims is based on the totality of the features recited therein.

Applicant respectfully traverses the 35 U.S.C. §103(a) rejection of claims 1-9, 15 and 17-19 as being obvious over U.S. Patent 6,839,880 to MORSE et al. in view of an article by VENKAT.

According to a feature of the present invention, the second display performing section enables the prospective purchaser to move within the displayed housing a viewpoint location from which the interior of the housing is seen, and to change a view of

the interior of the housing in accordance with a movement of the viewpoint location, thus providing a view as if the prospective purchaser is looking around the interior of the housing while moving there. As a result, the point or position from which the house is viewed is moved within the house, such as, for example, along the predetermined line shown on the right side of Figs. 8-10, or in accordance with the manipulation of bottom 5 shown in Figs. 8-10. Applicant submits that at least this feature is lacking from the prior art combination set forth by the Examiner.

MORSE et al. discloses an electronic real property viewing system that provides a "virtual" tour of a real property unit via a communications network. However, Applicant submits that MORSE et al. merely provides a "virtual" tour by providing various photographs which are selected by clicking a desired item or tab. Although MORSE et al. indicates that the photographs may include traditional photographs, digital photographs, electronic depictions of photographs, movable photographs and panorama photographs, the displayed pictures are prepared in advance and are simply displayed by picking them from a storage device.

On the other hand, in the instant invention, the interior display data and the display viewing browser are separately provided, and the display of images is made with the same browser for different sets of display. Further, the present invention allows the prospective purchaser to move the viewpoint location from which the interior of the housing is seen, which provides a view as if the prospective purchaser is looking around

Applicant further submits that the VENKAT article fails to disclose or suggest that which is lacking in MORSE et al. Accordingly, Applicant submits that if one attempted to combine the teachings of the applied references in the manner suggested by the

Examiner, one would fail to obtain a housing-related commodity sales support system in which a browser includes at least a first display performing section that enables a three-dimensional display of an interior of the housing, and a second display performing section that enables the prospective purchaser to move, within the displayed housing, a viewpoint location from which the interior of the housing is seen, and to change a view of the interior of the housing in accordance with a movement of the viewpoint location, thereby providing a view as if the prospective purchaser is looking around the interior of the housing.

By the current amendment, Applicant amends the independent claims to clarify the present invention in accordance with the above. As at least this feature is lacking from the prior art combination suggested by Examiner, Applicant submits that the amended claims are allowable over the art of record, and respectfully requests such an indication by the Examiner.


Applicant also thanks the Examiner for indicating his consideration of the Information Disclosure Statements filed on September 28, 2001; October 25, 2001; December 4, 2001; July 22, 2004; and October 14, 2004. However, Applicant notes that the Examiner has not considered the relevancy of previously cited documents 3061933 and 1999-68557. Applicant herewith submits an English language translation of Japanese Patent 3061933 to assist the Examiner in considering the relevancy of this previously submitted document. However, Applicant notes that no English language translation or Abstract is available for Korean document 1999-68557, as evidenced by the attached Dialog Classic printout. Applicant requests that the Examiner now indicate his consideration of these previously submitted documents, and lists them on a PTO-1449 Form that is being submitted along with the present response.

SUMMARY AND CONCLUSION

In view of the fact that none of the art of record, whether considered alone or in combination, discloses or suggests the present invention as now defined by the pending claims, and in further view of the above amendments and remarks, reconsideration of the Examiner's action and allowance of the present application is respectfully requested and is believed to be appropriate.

If there should be any questions concerning this application, the Examiner is invited to contact the undersigned at the telephone number listed below.

Respectfully submitted,  
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